

SimonSharville GraphicDesign

Posters and Promotion

I like the wide variety of graphic design and have designed work in many fields of the business from Brochures, Posters, Retail, POS, Brand Identity, Annual Reports, Exhibition Graphics, Direct Mail and Marketing, Catalogues and Stationery and Web Design.

For further samples of my work please visit
www.simonsharville.co.uk



The Artworks Illustration Agency : Wall Calendar

I was asked to create this unique two-sided A2 calendar for The Artworks Illustration Agency. Each of the twelve branches features the work of one of their artists: a nice 'year round' showcase for the agency's talent.



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Activating Stilled Lives

The Aesthetics and Politics of Specimens on Display

Conference

organised by Petra Lange-Berndt and Mechthild Fend

Thursday 17 May 2012, 14.30-19.00
Location: UCL JZ Young Lecture Theatre, Anatomy Building, Gower Street

Friday 18 May 2012, 10.00-19.00
Location: UCL, Gustave Tuck Lecture Theatre, Wilkins Building

For further information see overleaf and
http://www.ucl.ac.uk/art-history/events/culture_of_preservation



Activating Stilled Lives

The Aesthetics and Politics of Specimens on Display

A conference of the AHRC Research Network "The Culture of Preservation" at the UCL History of Art Department

Programme

Thursday, 17 May 2012

14.30 **Mechthild Fend & Petra Lange-Berndt**
Exhibiting Presences

14.45 **San Aliotti**
Director of Museums and Archives,
The Royal College of Surgeons (London)

15.00 **Hans-Jörg Rheinberger**
Preparations Revealed

15.15 **Rose Marie San Juan**
Bones in Transit: The Re-Arrangement of Human Bone
in Early Modern Cabinets of Display

16.30 **John Mackenzie**
The Natural World and Imperial Legitimation:
Hunting, Taxidermy and Museums

17.15 Tea break

17.45 **Robert Mather**
Personal Collections as the New Wunderkammer
and the Rise of Natural History

18.30 Reception at the Grand Masters of Zoology,
University College London (Hickletts Building,
University College London, 21 University Street,
London WC1E 6BT)

Friday, 18 May 2012
UCL, Gustave Tuck Lecture Theatre, Wilkins Building,
South Wing, Gower Street (Access via Gower Street / Main
Quadrangle / Gower Street)

10.00 **Mechthild Fend**
Director of Museums and Archives,
The Royal College of Surgeons (London)

10.15 **Petra Lange-Berndt**
Subsidiary: Assembling a Museum of Attractions

10.45 **Stow Baker**
Dead, dead, dead, dead, dead

11.30 Tea break

12.00 **Angeli Mayes**
"Museums": Mind, Decay and the History
of the Object

12.45 Lunch break

Session Three: **DISPLAYING**
Guest: **Beryl Ansell**
Curator Contemporary Art,
The Museum of Modern Art, New York

14.30 Panel discussion "Creative Specimens" with
**Claude d'Anthès, Christine Borland,
Lisa D'Silva, Johannes Vogel**

16.00 Tea break

16.45 **John A. Hughes**
Displaying the Invisible
Guest: **Beryl Ansell**
Curator Contemporary Art,
The Museum of Modern Art, New York

17.15 **Nella Dias**
The Role of Human Remains from the Musée de
l'Homme to the Musée de la Ville de Paris

18.00 Final discussion

The event is open and free to all, but please
register with panora.spyro@ucl.ac.uk

Abstracts

Stow Baker (Artist and Historian, Norfolk)

Dead, dead, dead, dead, dead
This paper will explore the role of the dead in the history of art and science, and the ways in which the dead have been used to create a sense of continuity and identity.

John Mackenzie (Professor of History, University of
Oxford)

**The Natural World and Imperial Legitimation:
Hunting, Taxidermy and Museums**
This paper will explore the role of the natural world in the history of art and science, and the ways in which the natural world has been used to create a sense of continuity and identity.

Robert Mather (Professor of History, University of
Oxford)

**Personal Collections as the New Wunderkammer
and the Rise of Natural History**
This paper will explore the role of the Wunderkammer in the history of art and science, and the ways in which the Wunderkammer has been used to create a sense of continuity and identity.

Angeli Mayes (Curator, Museum of Modern Art,
New York)

**"Museums": Mind, Decay and the History
of the Object**
This paper will explore the role of the museum in the history of art and science, and the ways in which the museum has been used to create a sense of continuity and identity.

John A. Hughes (Curator, Museum of Modern Art,
New York)

Displaying the Invisible
This paper will explore the role of the invisible in the history of art and science, and the ways in which the invisible has been used to create a sense of continuity and identity.

Nella Dias (Curator, Museum of Modern Art,
New York)

**The Role of Human Remains from the Musée de
l'Homme to the Musée de la Ville de Paris**
This paper will explore the role of human remains in the history of art and science, and the ways in which human remains have been used to create a sense of continuity and identity.

Panel discussion "Creative Specimens"
This panel discussion will explore the role of creative specimens in the history of art and science, and the ways in which creative specimens have been used to create a sense of continuity and identity.

**Claude d'Anthès, Christine Borland, Lisa D'Silva,
Johannes Vogel**

Final discussion
This final discussion will explore the role of the final discussion in the history of art and science, and the ways in which the final discussion has been used to create a sense of continuity and identity.

Registration
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The past twenty years have seen an explosion of exhibitions fathoming the relations between art and science as well as numerous refurbishments of former natural history or former colonial museums. Many of these displays and gallery transformations mobilised specimens, be they taxidermed animals or preserved human body parts. Objects were put into new contexts opening up their meanings, others disappeared in storage or travelled back to the countries where they were once collected. The conference will address the challenges institutions face when dealing with formerly living entities and consider the aesthetics and politics of their display. The idea is to discuss the use of specimens in temporary exhibitions, museums or university collections and the role curators, art and artists have been playing in the transformation of these spaces. We would also like to consider how preserved specimens have changed through the altering contexts in which they have been displayed. One could name the initial transformation of organisms into objects, the more recent redefinition of pathological specimens as human remains, or the dramatic rearrangements that took place when natural history, anthropology or anatomy collections (many originating from the nineteenth century) were updated.

Beyond that, the question of preservation shall be considered in a more expanded sense, as this subject area offers a unique opportunity to reflect more broadly on issues of conservation and their ethics and to raise a variety of questions such as: How and why do various cultures preserve elements of what is considered as nature? How does this relate to environmental notions of conservation and ecology? Should flawed specimens be disposed of? Can museums as a whole be considered cultural preserves? And last but not least: Do we really need to embalm everything?

Petra Lange-Berndt (Art Historian, London)

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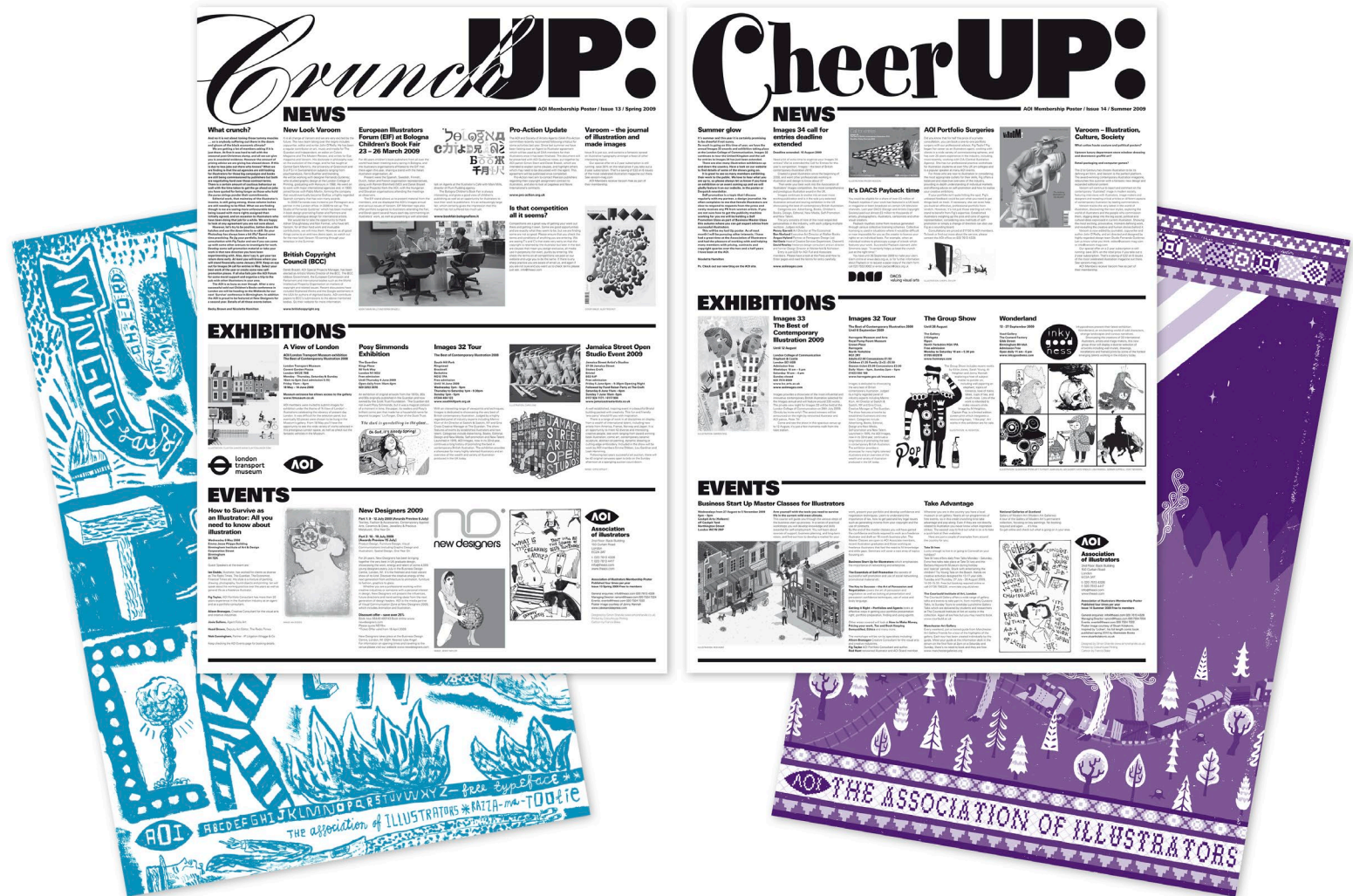
University College London : Activating Stilled Lives Poster

Design and artwork for an A3 poster and invite to a conference at the University College of London: 'Activating Stilled Lives'. The reverse of the poster lists the conference programme, with abstracts from the forthcoming discussions. The poster folded to A5 so that it could be sent out as a combined invite, information sheet and poster in a C5 envelope.

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Association of Illustrators : UP Poster Newsletters

A range of A2 Newsletters in poster format. Each with a different illustration by one of the members on one side, while on the other a newsletter. I was asked to take this on from an original design by Non-Format. I retained their original grid but brought the type styles in-line with the rest of their identity. I then composed and artworked each monthly edition.



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The AOI actively campaigns to maintain and protect the rights of our members.



Your creativity is an asset

And there are many ways to make the most of it – to exploit it, some might say.



Start the new year on the right foot and get your portfolio looked at by an expert



AOI Association of illustrators

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Association of Illustrators : UP Mail - Email newsletter

As a follow up to the UP Newsletter, I designed the template for UP Mail, their email newsletter.



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Association of Illustrators : Magazine Adverts

A part of the range of advert designs for AOI portfolios to be included in various trade magazines.



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Gabriele Skelton : Recruitment Ads

Part of a large range of display and recruitment ads designed for Gabriele Skelton.

(chemistry is everything)

rhubarb + mustard

(chemistry is everything)

Recruitment for:
design + digital +
account + project management +
strategy + planning +
creative services

The recruiter of choice for the
design + digital + integrated industry.
If you want to work with the best, work with us.

gabrieleskelton
gabrieleskelton.com
020 7580 0666

(chemistry is everything)

lennon + lime

Searching clients for a senior designer
This perfectly formed agency in West London seeks exceptional
talent + creative talent to work on the most exciting projects.

Senior creative talent
One of the most creative sought after agencies needs the most
talented designers to join the team + heading.

Full opportunity for team leader + midweight designer
Small corporate branding agency setting up a 2nd design team.
Need someone to lead + someone to work in it. Must have
corporate identity background.

Partnership recruitment with top names on your CV
If you're a top creative talent with a proven track record in
corporate branding and packaging, we have projects to make
your mouth water.

Packaging, packaging, packaging
A handful of the best talent branding/packaging agencies in
the business - from large to small - need exceptional graphic
designers with a packaging background - every one of these
a great career move.

Senior corporate identity designer for big name clients
Long established agency seeking senior for good corporate
branding - down to earth team + good reputation in the market.

Annual capacity leaders + midweight to urgently sought
One of the leading agencies in the field must be keen to see
you if you have a track record in this area.

Recruitment agency in Surrey needs new creative talent
Right on the South Coast growing & well established but very fast
+ busy environment - must have packaging background.

Please contact design@gabrieleskelton.com

recruitment +
passion +
knowledge

gabrieleskelton
gabrieleskelton.com
020 7580 0666

(chemistry is everything)

cagney + stacey

content strategists + intelligence + copywriters + creative teams +
imagination + account managers + digital designers + vision +
account directors + flash designers + flair + project managers +
skill + information architects + originality + web developers +
experience + strategic planners + inspiration

recruitment +
passion +
knowledge

Recruiting for the best talent in the digital,
design + integrated industry.

gabrieleskelton
gabrieleskelton.com
020 7580 0666

(chemistry is everything)

sid + ginger

Passionate about recruitment in the
design + digital + integrated industry

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Gourmet Cat Food : Promotional Mailers

A selection from a large range of Mailers and Mailer Packs design and artworked for Gourmet Cat Food. The mailers were aimed at new and existing customers and had a range of gifts or coupons included. These were created through working with Skive, who design their online material.



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Own-It: Promotional Material

Own-It are an organisation advising the creative sector on their intellectual property rights. I was asked to design a new Business Card for them as well as an A5 promotional leaflet.



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